



Giving Gow A Hand

Easy ways you can make a difference

A guide for Gow parents, alumni and friends

Shop while you help Gow!



Box Tops for Education

Clip **boxtops** from hundreds of products, then send them to Gow or drop them off in the Development Office when you're on campus. Each boxtop is worth 10¢.

Shop Online - Shop at more than 175 of your favorite stores while earning eBoxTops. To register and see a list of all stores that donate when you shop, visit <http://www.boxtops4education.com/earn/marketplace>. There is no cost to you! Each participating retailer will donate a certain number of eBoxTops for every qualifying \$10 purchase you make through btfe.com.



OneCause

Click, Shop, Contribute

Install the One Cause Toolbar and never miss a contribution when shopping at 2,000+ merchants online (including Expedia and more). By simply installing the OneCause toolbar <http://www.onecause.com/toolbar> you'll be making sure every eligible purchase counts.



Tops Supermarket

Simply register your Bonus Card at www.topsmarkets.com/Education and Tops will donate a percentage of your purchases to Gow.

Please note: you must re-register your Bonus Card each school year.



Target Take Charge of Education

Visit Target.com/tcoe or call 1-800-316-6142 to designate Gow, then use your Target Credit, Debit, or Visa® cards, and Target will donate up to 1% of your purchases to Gow. Learn more at Target.com/redcard or visit a Target store.

Know of other great programs that support education? Let us know so we can encourage others to join in supporting Gow!

Help Spread the Word!

We are often asked about ways to tell more people about Gow. We hope you might be able to do one or all!

Talk about Gow

Tell friends and neighbors what Gow offers.

Network with media types.

Introduce us to local newspaper, radio or TV contacts who might be interested in doing a story or profiling a local Gow student.

Tell us about camps and school fairs in your area.

Tell us what's happening in your neighborhood! We might want to advertise or attend the event to promote Gow.

Help identify schools with potential Gow students.

There are so many students that need a place like Gow! If you know of local schools who might have students who would benefit from Gow's programs, please let us know and we'll visit with them.

Host an event.

This is a great way for parents, alumni and potential families to meet and talk about Gow. If you'd like to host an event, contact the Development Office.

Make an Annual Fund gift.

Help Gow to balance the budget, retain highly qualified faculty and to provide financial aid to more than 30% of deserving students.

Introduce Gow to others.

Do you know anyone who serves on a foundation board? If so, introduce us so we can seek their support.

Matching gift company?

Do you work for a company with a matching gift program? If so, please submit paperwork so your gift can be matched - sometimes doubling or even tripling your gift!

Include Gow in your will.

This is a great way to make a difference for the future of Gow, and to help plan your estate.