New Family Orientation Talking Points:

1. Congratulations
2. World class organization and your child is among his or her learning peers finally
3. Thank you for your trust
4. Our professional pledge
   a. Technical teaching
   b. Hope with action
   c. Unconditional positive regard
5. Best in class faculty
   a. 70% hold advanced degrees
   b. Average tenure at Gow is 14 years
   c. 100% of our teachers are prepared and eager to work with your child
6. You have high expectations for Gow
7. Gow has high expectations for you
8. Welcome to the bubble
9. We are in regular communication with Erie County epidemiologists
10. We are optimistic about our safety plan
11. We are realistic about COVID landing on campus
12. You are making an outstanding decision to empower your child with LD
13. The LD is not going away
14. Self-advocacy training begins now
15. Remediation through Reconstructive Language takes time
16. Your child’s advisor will be a contact point for you
17. Mr. Salerno and Mr. Marshman are also available
18. The 50/50 rule
19. You can count on lots of structure at Gow
20. Student cell phone use
21. During the first week of classes you will hear from each of your child’s teachers
22. Our summer school program gave experience on how to implement our safety plan
23. We are friendly, but we are not the friends of our students
24. Monitor our website so you are informed
25. While your child is with us at Gow, we will love them as if they are our own children